

Technical & Scientific Application “Cruising” with Virtualization

(January 8, 2010, Birmingham, Alabama) Businesses are looking for ways to cut costs and Technical & Scientific Application, Inc. (TSA) is helping customers do just that as TSA moves customers from legacy, high cost IT infrastructures to ones that are based on virtualization; helping customers to consolidate physical hardware and reduce total cost of ownership. TSA wants to help customers maximize its virtualization efforts by taking this action within both its server and storage environments.

TSA has helped many businesses improve server utilization, while reducing operating cost and management cycles by moving their customers from physical server environments to virtual server environments. TSA explains that by making this strategic IT, server virtualization move that some businesses have actually presented itself new issues, such as reduced I/O performance and lower application availability; which can be resolved by implementing a shared storage solution.

Toby Jeter, Director of Marketing, says, “Businesses who have virtual server environments need storage that is specifically designed for those virtual server environments. Having the right virtual storage can double capacity utilization, which reduces storage acquisition costs, and also improves application performance and availability.”

TSA will have a short road show that begins in Birmingham, Alabama on January 14th and then heads directly to Nashville, Tennessee the very next day, January 15th. The road show ends in Houston, Texas on January 22nd.

Mr. Jeter continues, “We know there are a lot of companies out there who need to understand virtualization a little better so they can make better business decisions. With this road show, we are giving customers a few places where they can get complimentary virtualization training from the experts while eating at some of the nicest restaurants those cities have to offer. We are having some drawings so attendees can win excellent prizes, such as Caribbean cruise tickets and even Super Bowl tickets. We want to show these businesses the benefits of virtualization and also make it worth their time by giving them an opportunity to win some really nice packages.”

TSA and its partners, including Hewlett-Packard, will deliver presentations around how to take the next step in your virtualization strategy and illustrate how to maximize your IT virtualization investments. IT staffs can easily manage these systems; scaling capacity and performance in step with your business requirements.

Businesses who are interested in attending should visit the TSA news webpage to get more details: <http://www.tsa.com/news/>

TSA headquarters is in Houston, Texas and was founded as Technical and Scientific Application, Inc. in 1986 and primarily served the engineering and scientific community as an IT solution designer and purveyor. As a certified and trusted HP Elite Partner, TSA continues to leverage its experience and product knowledge to serve its customers by providing both standardized and customized IT solutions that span across all industries; cost-effectively solving the easiest to the most complex business issues.

TSA recognizes the importance of highly skilled client support and offers a full range of services to quickly and expertly address business needs and desires. Our promise to our customers is to provide the highest quality products, solutions and services that improve business agility and reliability, and quickly delivers customer satisfaction.