



Dell Technologies Unified Workspace



Designed with a multi-OS, multi-device world in mind, Dell Technologies Unified Workspace modernizes the end user experience, while freeing up IT time to focus on more strategic initiatives.

Dell Technologies Unified Workspace

IS THE INDUSTRY'S MOST COMPREHENSIVE SOLUTION TO DEPLOY, SECURE, MANAGE AND SUPPORT YOUR DEVICES VIRTUALLY FROM THE CLOUD.



DEPLOY

Award-winning devices

ProDeploy in the Unified Workspace simplifies deployment for IT and provides end users with day-one productivity.

Provisioning systems with Dell saves IT up to a week of time per 1,000 users¹.

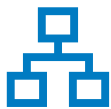


SECURE

Trusted security

Endpoint Security in the Unified Workspace ensures your business is protected with Trusted Devices, Trusted Access and Trusted Data.

Ensure secure collaboration with security that does not get in the way of productivity.



MANAGE

Modern management

Unified Endpoint Management provides IT with flexible, simplified management regardless of device or operating system from one console.

Reduce time to deliver core application to end users from 2 hours to just over 12 minutes--providing smarter, faster experiences for the workforce².



SUPPORT

Services and Support

Dell ProSupport for PCs allows IT to stay informed, maintain control and take action with telemetry-driven insights.

Dell ProSupport Plus with SupportAssist has helped customers reduce time to resolve a failed hard drive up to 11x faster than the competition³.



Flexible. Predictable.

Unified Workspace is available as a service across the portfolio as a flexible and predictable option priced monthly or annually.

ProDeploy in the Unified Workspace

DEPLOY PCs WITH GREATER SPEED AND LESS EFFORT

Simplify and speed up the deployment of Dell systems

Integrating new computer systems into your IT environment can improve performance and increase user productivity. Deploying them involves time consuming tasks — such as imaging, migration of user data, installation at multiple sites for remote users, and securing the intellectual property and personal information which resides on systems that have reached end of life. With ProDeploy Client Suite you can get end-to-end deployment designed to address these specific needs plus comprehensive project planning, knowledge transfer and 30-day post-deployment configuration support. Or, if you only need a little help, we can handle the imaging and configuration tasks which will save your staff time once your new PCs arrive on site.



Dell ProDeploy Plus Relinquish the tedium, not the control

From the comfort of your office and with the click of a mouse, you can use TechDirect to manage every task required to get new PCs from our factory to your employees' desks, up and running. Or let our technician perform domain join onsite as part of the installation.

With ProDeploy Plus, you get:

- TechDirect portal for configuration and status updates
- Factory distribution point for imaging and configuration of system management software such as SCCM or MDT
- 30-day post-deployment configuration support
- 24x7 onsite installation
- Data sanitization* on legacy PC prevents data excursions
- User setting and data migration
- Knowledge transfer
- Training credits for Dell Technologies Education Services
- Provisioning for VMware® Workspace ONE™

Trusted Security

ENDPOINT SECURITY IN THE UNIFIED WORKSPACE

Cyber threats continue to evolve and grow. Staying ahead of these threats is critical so you can continue to focus on and enable strategic initiatives, like moving to the cloud or enabling remote work. Dell Technologies delivers comprehensive and built-in endpoint security solutions that help protect the endpoint ecosystem with layers of protection, giving IT confidence that information remains secure, threats stay off of devices and attacks are thwarted.



Trusted Devices

Dell's most secure commercial PCs⁴ unify built-in hardware and firmware security from Dell with leading technologies from Microsoft and Intel for more comprehensive protection at the endpoint.

Dell SafeBIOS protects the layers below the operating system, where new attacks can secretly lurk undetected. With visibility to damaging BIOS attacks and new managed and vaulted BIOS passwords from Dell, you can protect the BIOS environment like never before.

Trusted Access

VMware Workspace ONE allows you to ensure the end user is appropriately authenticated to the workspace with strong multi-factor authentication that is continuously monitoring and validating the end user, network and applications. end user trust verification. Access levels dynamically shift to maintain device, application and network integrity ensuring the end user always has access to the right level of information.

Trusted Data

95% of attacks happen at the endpoint.⁵ Protect your business and keep malware out of your environment with **Dell SafeData and Dell SafeGuard and Response**. Dell SafeData encrypts sensitive company data --even when the the device is lost of stolen-- helping you meet data protection compliance regulations and stay protected. Dell SafeGuard and Response prevents up to 99% of malware at the endpoint⁶ with an artificial intelligence engine that evolves with the growing nature of threats. Gain additional intelligence and visibility to non-malware threats already lurking in your environment with endpoint detection and response. And when the inevitable happens and every second counts, respond quickly and efficiently to a cyber attack with incident response.

Dell Technologies for Trusted Endpoint Security

delivers security solutions that help protect the entire ecosystem, giving customers the freedom and peace of mind to focus on other strategic workforce transformation initiatives.



VMware Workspace ONE

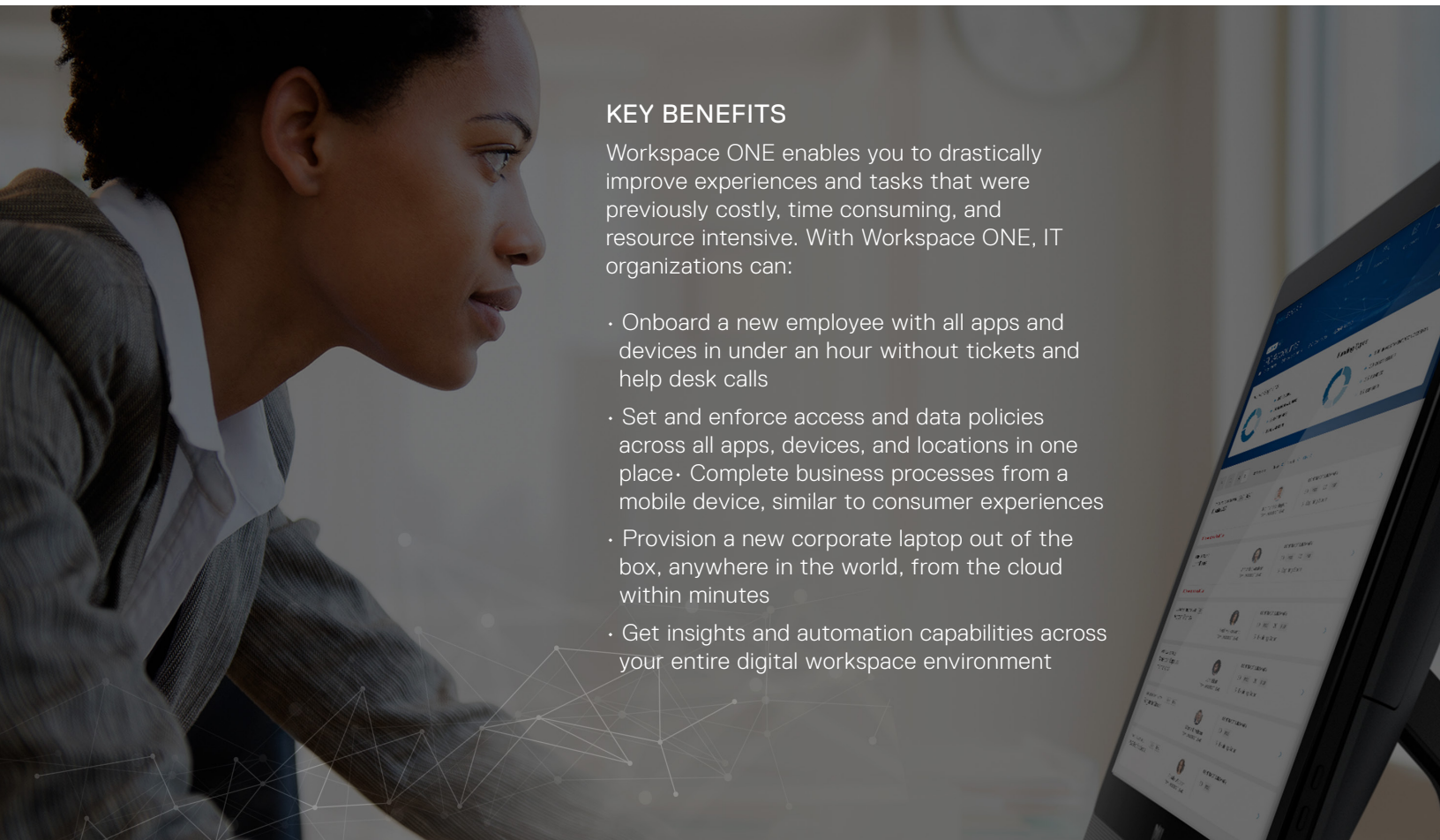
FLEXIBLE, SIMPLIFIED, SECURE

VMware Workspace ONE®

is an intelligence-driven digital workspace platform that simply and securely delivers and manages any app on any device by integrating access control, application management, and multi-platform endpoint management. It is available as an annual cloud subscription or a perpetual on-premises license.

Workspace ONE enables you to simplify and improve costly, time consuming and resource intensive tasks, and ultimately deliver smarter, faster experiences for your users. With Workspace ONE, your organization can:

- Onboard a new employee with all apps and devices in under an hour without tickets and help desk calls⁷
- Set and enforce access and data policies across all apps, devices and locations in one place

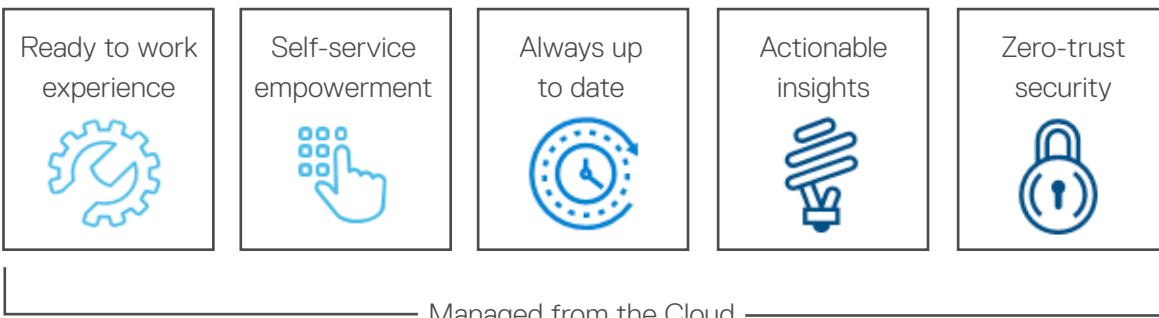


KEY BENEFITS

Workspace ONE enables you to drastically improve experiences and tasks that were previously costly, time consuming, and resource intensive. With Workspace ONE, IT organizations can:

- Onboard a new employee with all apps and devices in under an hour without tickets and help desk calls
- Set and enforce access and data policies across all apps, devices, and locations in one place
- Complete business processes from a mobile device, similar to consumer experiences
- Provision a new corporate laptop out of the box, anywhere in the world, from the cloud within minutes
- Get insights and automation capabilities across your entire digital workspace environment

Simplification through intelligent automation



ProSupport Suite for PCs

PREDICTIVE, PROACTIVE SUPPORT



Stay Productive! Our predictive technology detects issues before they become problems, so you can fix them before end-users lose productivity.**



It's a safe bet, we'll call you first! Proactive alerts and automatic case creation allow Dell to start working on the problem before you can make a call.***



Make faster, better decisions. Telemetry-driven recommendations and insights allow you to remotely act on developing IT issues, anticipate end-user needs and reduce resolution time.**



Work anywhere, support everywhere. Our in-region ProSupport engineers are ready 24x7 to help whether you're in the office or on the go. If you need a repair, we can be onsite the next business day.*

ProSupport Plus with SupportAssist

uses AI to predict hard drive issues⁸

ProSupport Plus with SupportAssist

virtually eliminates unplanned downtime⁸

ProSupport Suite for PCs with SupportAssist

resolves hard drive issues up to 11x faster than the competition⁹

Introducing new choices from Dell's award-winning portfolio

Latitude 7400 2-in-1



Work at full speed.

The world's smallest 14" commercial 2-in-1¹⁰ featuring Dell ExpressSign-in, the first PC proximity sensor enabled by Intel® Context Sensing Technology¹¹ and up to 26 hours of battery life¹².

Latitude Chromebook Enterprise



Introducing a new kind of Chromebook.

Get the design, performance and trusted features of our Latitude portfolio, now with Chrome Enterprise.

OptiPlex 7070 Ultra



Introducing a desktop you didn't expect.

The world's most flexible commercial desktop solution has a one of a kind modular design delivering the aesthetics of an all-in-one and the flexibility of a traditional desktop.¹²





- 1 Based on Principled Technologies Report commissioned by Dell Technologies, "Deliver pre-configured systems to end users faster with Dell Provisioning for VMware Workspace ONE", January 2019, comparing deployment using Dell Provisioning for Workspace ONE vs. traditional deployment. Results extrapolated to deployment of 1000 systems. Actual results will vary. Full report: <https://www.dell.com/resources/en-us/asset/analyst-reports/services/provisioning-for-workspace-one.pdf>
 - 2 Based on a Forrester Total Economic Impact™ Study commissioned by VMware, "The Total Economic Impact™ of VMware Workspace ONE for Windows 10", September 2018. Results from interviews with VMware Workspace ONE customers and/or based on a 12,000-employee composite organization. Full study: <https://www.delltechnologies.com/AppEfficiency>
 - 3 Based on a Principled Technologies test report, "Spend Less Time and Effort Troubleshooting Laptop Hardware Failures" dated April 2018. Testing commissioned by Dell, conducted in the United States. Actual results will vary. Full report: <http://facts.pt/L52XKM> Staff Talking Points
 - 4 Most Secure: Based on Dell internal analysis, January 2019.
 - 5 Source: 95% of security breaches occur at the endpoint. Verizon Data Breach Digest, 2017
 - 6 Factsheet Business Test conducted by AV Comparatives October 1, 2018. Full report: https://www.avcomparatives.org/wp-content/uploads/2018/10/avc_biz_2018_08_factsheet_en.pdf
 - 7 *Based on a Forrester Total Economic Impact™ Study commissioned by VMware, "The Total Economic Impact™ of VMware Workspace ONE for Windows 10", September 2018. Results from interviews with VMware Workspace ONE customers and/or based on a 12,000-employee composite organization. Full study: <https://www.dell.com/en-us/unified-workspace/index.htm#overlay=/collaterals/unauth/analyst-reports/solutions/total-economic-impact-of-vmware-workspace-one-for-windows-10.pdf>
- * Onsite availability varies by country, service and product purchased. Onsite service after remote diagnosis. Products that are not field serviceable would not be eligible for onsite support.
- ** Available with ProSupport Plus for PCs
- *** Available with ProSupport for PCs
- 8 Based on a Principled Technologies test report, "Dell ProSupport Plus with SupportAssist warns you about hardware issues so you can fix them before they cause downtime" dated April 2019. Testing commissioned by Dell, conducted in the United States. Actual results will vary. Full report: <http://facts.pt/Oxvze8>. Hardware issues detected by SupportAssist include hard drives, solid state drives, batteries and fans.
 - 9 Based on a Principled Technologies test report, "Spend Less Time and Effort Troubleshooting Laptop Hardware Failures" dated April 2018. Testing commissioned by Dell, conducted in the United States. Actual results will vary. Full report: <http://facts.pt/L52XKM>
 - 10 Based on Dell internal analysis, November 2018.
 - 11 Based on Dell internal analysis, November 2018.
 - 12 Latitude 7400 2-in-1 tested with Intel® i5-8265U, 8GB RAM, 128GB PCIe SSD, WLAN/WWAN, FHD Touch and 78 Whr battery, using the Mobile Mark 2014 battery life benchmark test, available at <http://www.bapco.com>. Test results are for comparative purposes only. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings and other